TOWN OF AMHERST CENTENNIAL

P.O. Box 280 186 S. Main Street Amherst, VA 24521 Phone (434)946-7885 Fax (434)946-2087

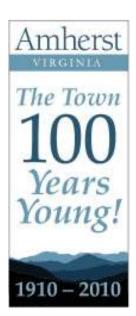
Da: April 28, 2010

To: Churches, Community Organizations, Civic Clubs,

Noprofit Agencies operating in and near the Town of Amherst

Fr: Jack Hobbs, Town Manager

Re: Street Fair and Parade



On behalf of the Town of Amherst's Mayor, the Town Council and Centennial Committee, I invite your organization's participation in celebrating the 100th anniversary of the incorporation of the Town on June 12.

On Saturday, June 12 there will be a <u>Street Fair</u> on E. Court Street in downtown Amherst starting at 11:00 AM. The day will begin with the unveiling of the 2010 ArtMeters. Your group or church will have an opportunity to have an information/display booth as part of the street fair event. Food will be available. There will be clowns and free balloons for children. Bring your lawn chairs and enjoy the day with us!

On Saturday, June 12, at 2:00 PM there will be a <u>Centennial Parade</u> from the Traffic Circle along S. Main Street to the Amherst Library. We anticipate a "down home" atmosphere with antique cars, historic floats depicting various eras with period clothes, marching units, horses and buggies. We especially hope groups will have floats or march with vintage clothes.

We invite your participation in Street Fair and Centennial Parade. Additional information on these activities is contained in the enclosed forms. It would help our planning if the forms could be returned prior to the dates listed on the individual forms to help us plan the event. If you know of any other group that wants to participate, the forms can be obtained via the Town's website at www.amherstva.gov or at the Town Hall.

Whether or not you directly participate with a booth or parade entry, please extend this invitation to your group to attend the Street Fair and Centennial Parade. We also ask that you help promote the event by announcing this during in your organization's meetings, in newsletters, on web sites and in email broadcasts, and by posting the enclosed flier in a prominent location.

Thank you in advance for helping to make this the best possible celebration of the Town's 100th birthday.